

LifeStyle Vietnam 2024

18th - 21st Oct



POST-SHOW REPORT 2024

18th - 21st Oct 2024



Fair Scale



13,920 Visitors



960 Booths



10.800 m²



46 Countries &
5 continents

LifeStyle Vietnam 2025

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Local buyers at the fair



International buyers at the fair



Transaction at the fair



Transaction at the fair



Transaction at the fair

ETHNIC
TEXTILES
OF VIETNAM
Owned by IOVOP





Lifestyle Vietnam 2024: Exhibitors & Visitors

Lifestyle Vietnam 2024 Exhibitors



Vietnam



Philippines



Uzbekistan



Japan



Republic of Korea



China



Nepal

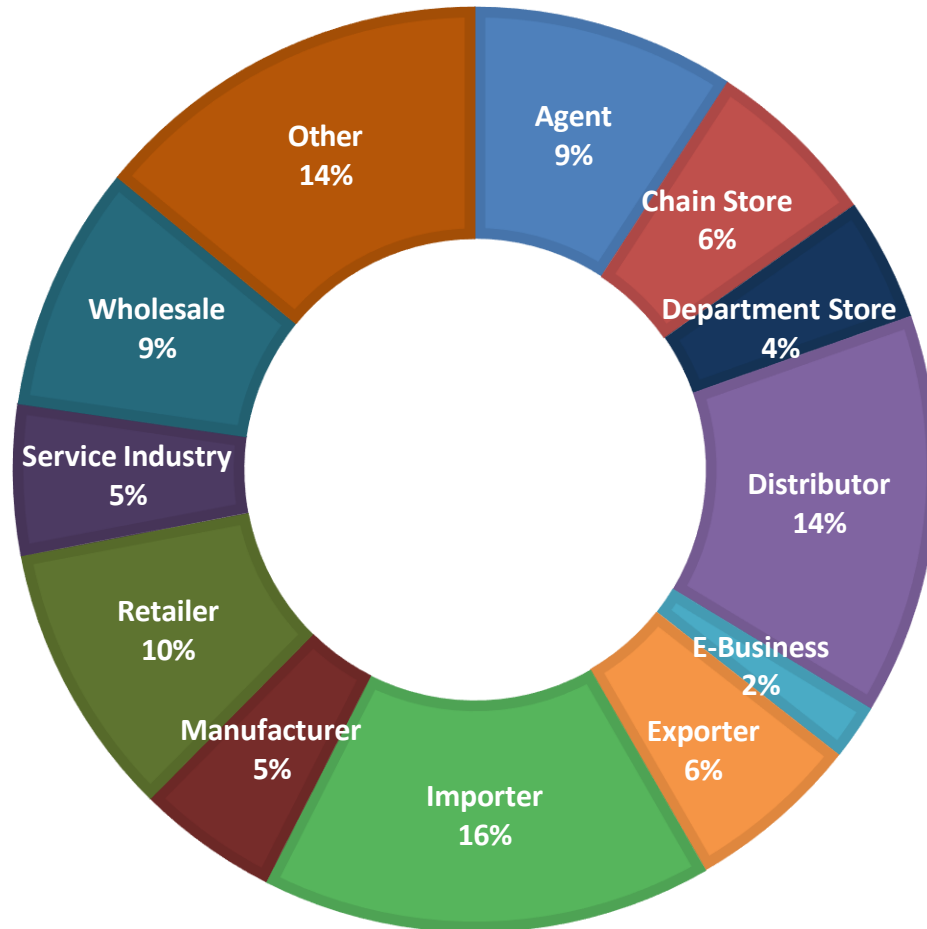


The Netherlands

Visitors Statistics

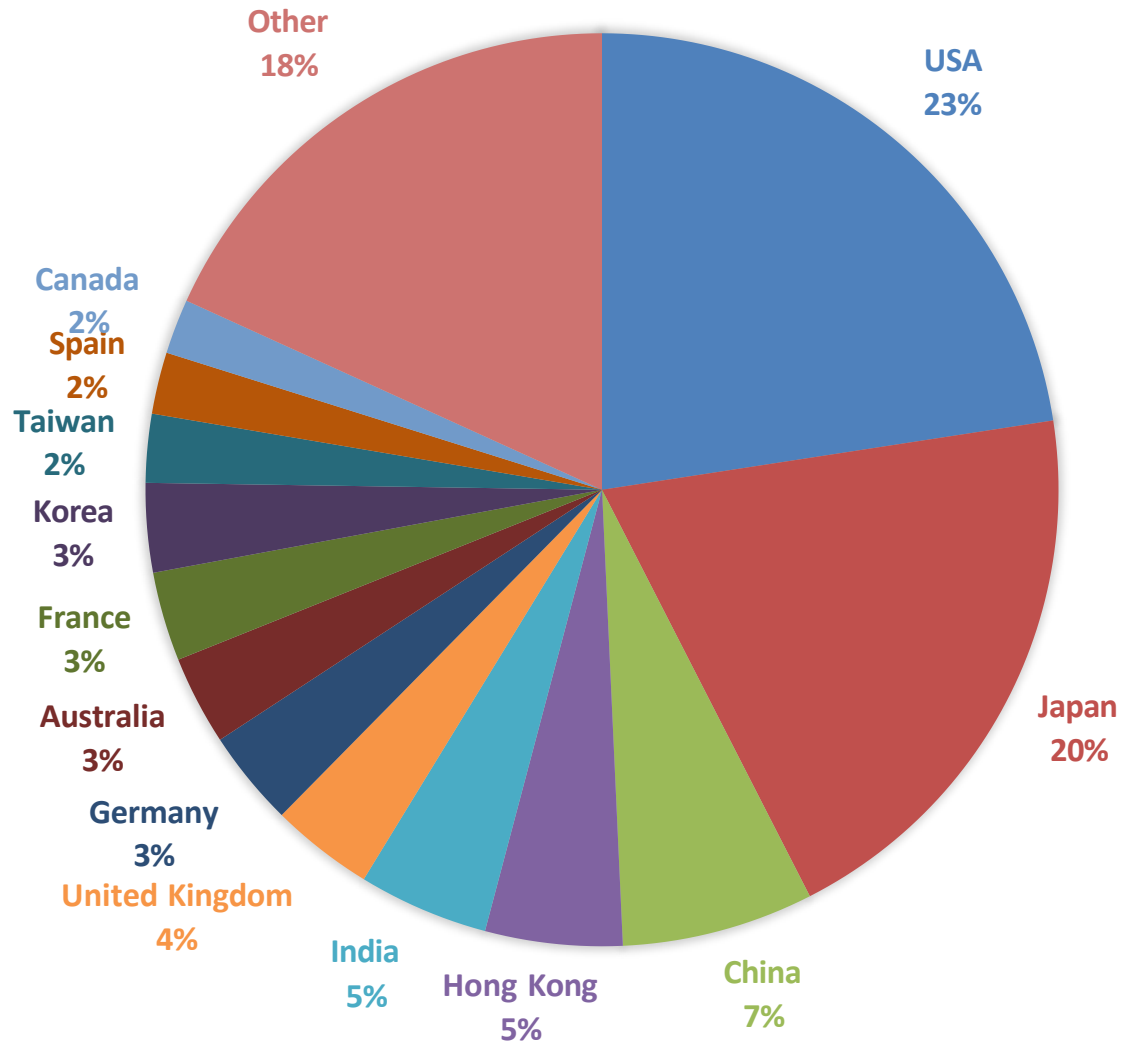


VISITORS BY FIELD OF ACTIVITY



■ Agent ■ Chain Store ■ Department Store ■ Distributor ■ E-Business ■ Exporter
■ Importer ■ Manufacturer ■ Retailer ■ Service Industry ■ Wholesale ■ Other

INTERNATONAL BUYERS BY COUNTRIES



Top 20 Countries of International Visitors

- 
1. USA
 2. Japan
 3. China
 4. Hongkong
 5. India
 6. United Kingdom
 7. Germany
 8. Australia
 9. France
 10. Korea
 11. Taiwan
 12. Spain
 13. Canada
 14. Philippines
 15. Russia
 16. Belgium
 17. Italy
 18. New Zealand
 19. Thailand
 20. Denmark

VISITORS BY TYPE OF PRODUCT



Home Décor and Handicrafts
17%



Indoor and Outdoor Furniture
20%



Houseware & Storage
15%



Home Textiles and Embroidery
4%



Personal Accessories 1%



Stationery and HoReCa
5%

VISITORS BY TYPE OF PRODUCT



Leather and Bags
8%

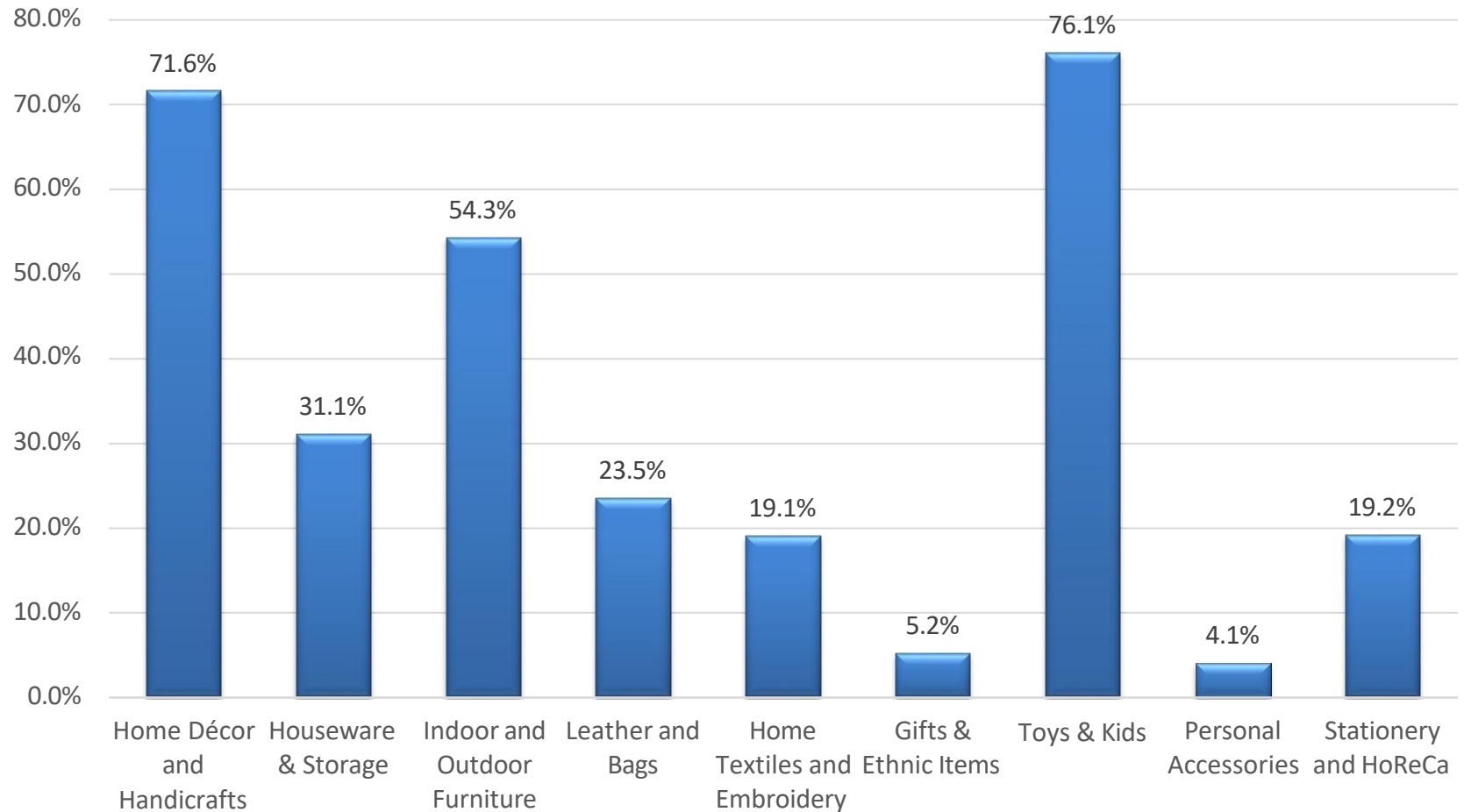


Toys & Kids
29%



Gifts & Ethnic Items
1%

PRODUCT OF INTEREST



Some International Visitors

1. Hobby Lobby
2. RH Company
3. Williams Sonoma
4. Two's Company
5. Lavida Trading
6. Mitre10 New Zealand
7. Mark's Inc.
8. Cainver
9. Mirror Ocean Global Sourcing
10. Tradepoint A/S
11. İstikbal Mobilya A.Ş.
12. Williams-Sonoma India Pvt. Ltd.
13. Masumitusho Corporation
14. Otipoti
15. Editable
16. Marine Business, Sa
17. Foremost Groups, Inc.
18. De Studio Home
19. Tesco International Sourcing
20. American Dream Home Goods Inc.
21. ジョイフルエーカー
22. F&H Group A/S
23. Transpac
24. 株式会社ヒメプラ
25. Yamashin Group
26. Stack Resources
27. Gorilla Commerce
27. Prestige Patio Co.,Ltd.
27. Hide+Seek Supply Co
28. JR Home Products Ltd.
29. Gossi Inc.
30. Domo Living S.r.l.
31. Tetoron Trading Co LLC
32. Kyoto Daiwa
33. I Wish
34. Galt International
35. Axis Toys & Gifts
36. Purple Chameleon Limited
37. Family Day Care
40. Masumitusho Corporation
41. ONS Merchandising Inc
42. Walmart
43. Habitt Universal Retail Pvt. Ltd.
44. Theo & Joe
45. Sunny Home
46. Over and Back LLC
47. Regal Art & Gift
48. Foremost Groups, Inc.
49. Tkano
50. Pepco

CONTACT INFORMATION

Trade Show Ground

Sky Expo Vietnam International Convention & Exhibition Center
Quang Trung Software Park, District 12, Ho Chi Minh City

Organizer : VIETCRAFT

Add: No.19, Lane 19, Lac Trung Str, Hai Ba Trung Dist, Hanoi, Vietnam

No.117/6, Vuon Chuoi Str, Ward 4, Dist 3, Ho Chi Minh, Vietnam

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